

Build Your Finance Transformation Roadmap

↓ SWOT Discussion Aid

Not sure where to begin? Think about your company's core values, strategic vision and industry. Then, use this SWOT framework to visualize how your finance function needs to change to achieve your goals.

STRENGTHS

Capabilities that give you a competitive edge today.

- Change readiness
- Tech savviness
- Analytics
- Operational agility
- _____
- _____
- _____
- _____
- _____

WEAKNESSES

Gaps or bottlenecks inhibiting your transformation.

- Siloed data
- Lack of business insights
- Manual processes
- _____
- _____
- _____
- Talent gaps
- _____
- _____
- High-cost areas
- _____
- _____
- _____
- _____
- _____

OPPORTUNITIES

Emerging trends you stand to benefit from.

- Automation
- _____
- _____
- _____
- AI
- _____
- _____
- Fractional workforce models
- Changing customer preferences
- _____
- _____
- _____
- _____
- _____
- _____

THREATS

What will happen if you don't take any action?

- Data risks
- Talent gaps
- Loss of strategic influence
- Regulation and compliance
- Industry or market volatility
- Vulnerable operational locations
- _____
- _____
- _____
- _____
- _____

