

# Strategic Leadership to Drive Your Business Forward

## What our CFOs Bring to the Table

Paro's elite CFOs offer extensive expertise to help your business seize growth opportunities, mitigate risks and address unique pain points.

### World-Class Expertise

55+ Industries

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Venture Capital/Private Equity, Healthcare, SaaS, Real Estate, IT, Construction & more

1 in 5

1 in 5 from Top Banks  
JPMorgan Chase, Morgan Stanley, Deutsche Bank & more

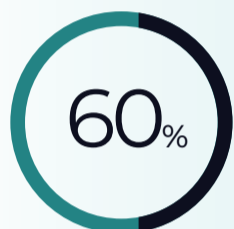
Fortune 500

Fortune 500 Experience  
United Airlines, GE, AT&T, FedEx & more

20 Years

Average Experience  
Often including positions at the Big Four

### Empathy To Your Goals & Challenges



have worked in high-growth environments



have been business founders themselves



Experienced leadership at businesses both big and small

### Higher Education & Credentials

2 in 5

have their MBA

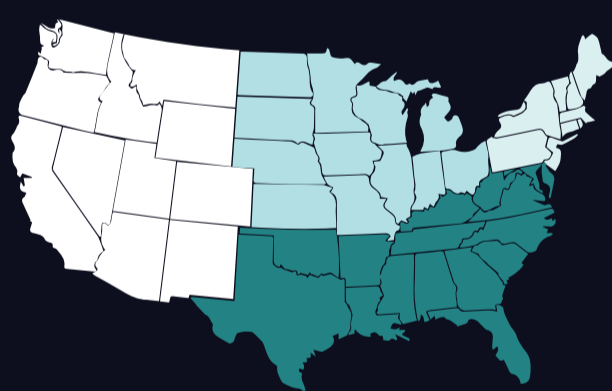
44%

are CPAs

75%

have postgrad degrees from a top university

### Based Across 30+ States



### Top 10 Services & Capabilities

- 1 Financial modeling
- 2 Budgeting
- 3 Strategic planning
- 4 Financial analysis
- 5 Financial management
- 6 Financial reporting
- 7 Corporate strategy
- 8 Financial statement analysis
- 9 M&A
- 10 Fundraising

### Broad Tech Proficiency

✔ QuickBooks Online

✔ SAP

✔ QuickBooks Enterprise

✔ NetSuite

✔ QuickBooks Desktop

✔ Sage 300

✔ MS Dynamics GP (formerly Great Plains)

✔ Xero

### Diverse Backgrounds

15

Languages spoken

Top 5

are Spanish, French, Portugese, Italian and Mandarin

>20%

are women

Get strategic guidance to achieve your biggest goals with solutions provided by a Paro CFO.

→ [paro.ai/business-solutions](https://paro.ai/business-solutions)