

Customer Success Story

A recently acquired CPG startup needed immediate interim financial leadership to manage rapid growth and implement a critical ERP system. Paro provided the specialized expertise that ensured seamless transitions, efficient systems and long-term success.



We worked through **all existing policies and procedures**, so I was able to maintain current conditions before making any changes.”

JESSICA K.

Controller
Paro Expert Network



CHALLENGE

Urgent interim leadership need

With less than 10 days to replace their departing controller, the CPG startup required immediate, industry-specific financial leadership to manage accounting operations and support their rapid growth.

SOLUTION

Specialized controller & ERP expertise

Paro matched the client with a CPA with deep CPG experience, who provided immediate accounting leadership, developed internal controls and SOPs, and spearheaded the ERP project.

IMPACT

Team doubled, systems upgraded

As revenues doubled, Jessica's leadership resulted in a successful ERP system implementation, doubling of the accounting team and the establishment of robust financial processes. Now the company has the tools, team and management it needs to keep pace with its growth.

Let's discuss your accounting leadership needs.

TRANSFORM YOUR FINANCE OPERATIONS

PARO