

Customer Success Story

A Washington, D.C.-based venture capital firm leveraged Paro's buy-side due diligence solutions to assess a potential investment, gaining the confidence to invest \$20+ million in a high-growth PaaS company.



Using **Fractional Talent**
for Buy-Side Due Dilligence

CHALLENGE

Objective third-party assessment

The VC firm needed an independent expert to evaluate the financial operations and scalability of a potential investment, including internal controls, revenue recognition policies and audit readiness.

SOLUTION

Expert drives informed decisions

Paro matched the firm with Rich S., a 20-year finance veteran, who conducted a thorough review of the target company's accounting practices, controls and readiness for growth, delivering an in-depth report with actionable insights.

IMPACT

\$20M+ investment secured

The due diligence report provided the firm with the confidence to move forward, resulting in a \$20+ million equity investment and praise from both the VC firm and the target company for the professionalism and expertise delivered by Paro.

Let's discuss how we can support your M&A needs

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