

Firm Success Story

A mid-sized CPA firm faced staffing challenges that limited their growth. Paro's staff augmentation services provided the solution they needed to expand their talent pool and increase capacity.



It gives you a lot of scalability in your business model, and it makes it a lot simpler for you to recruit and train. [...] Rather than pushing off for a few months, we can take on new clients and staff them with Paro. It just gives us a lot of leverage to go out and seek more revenue.”

SENIOR MANAGER

Tri-State CPA Firm



CHALLENGE

Limited local talent pool

The CPA firm struggled to maintain adequate staffing levels for their pipeline clients. Limited by their local talent pool, they recognized the need to source cost-efficient, qualified talent from elsewhere to provide more services and increase capacity.

SOLUTION

Scalable expert team

The firm engaged three Paro experts on a recurring basis to assist with bookkeeping services. The arrangement's flexibility allowed experts to be engaged in ad-hoc client projects and occasionally meet directly with clients for a hands-on experience.

IMPACT

Expanded client pipeline and revenue growth

The ability to quickly match and onboard high-quality talent allowed the firm to open their client pipeline and seek more revenue. The firm now has increased scalability in its business model and is no longer limited by geographic constraints in talent acquisition.

Let's discuss how we can expand your talent pool and accelerate growth.

[AUGMENT YOUR STAFF](#)

